

# PRESS RELEASE

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For Immediate Use

## HealthELearning.net and Video Arts Add a Humorous Touch to Health Sector Training

Course-Source has just released twenty-two new Video Arts self-study interactive courses to the Health Sector via its HealthELearning.net website. The new courses cover a large range of subject areas from management and communication skills to interviewing techniques and diversity, and featuring top actors such as Ricky Gervais, James Nesbit and Kris Marshall. Significantly, this new development means Video Arts courses are now available to the Health Sector online, rather than only on DVD.

Video Arts courses are not the only training packages available to health sector personnel signing up to [www.HealthELearning.net](http://www.HealthELearning.net). Subscribers also have access to a wide range of further e-learning courses and receive a package of benefits designed to suit tight budgets, including: -

1. Free hosting with immediate access
2. Free learner tracking, management and reporting
3. Access to the UK's largest portfolio of business and clinical training courses

Video Arts will be joining Course-Source at the latest in a series of events promoting e-learning in the health sector in Manchester on 7th July. For details and to book your place see [www.course-source.net/events](http://www.course-source.net/events).

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### **Note to Editors: -**

Course-Source is a multi-award winning e-learning consultancy providing the widest available range of UK-produced courseware. Having provided the Learning Management System behind the NHS ECDL programme, Course-Source launched [www.HealthELearning.net](http://www.HealthELearning.net) in 2007 to make it easy and cost-effective for NHS organisations to deliver and manage any e-learning project.

Video Arts was established in 1972 by a small group of television professionals, including John Cleese, who pioneered the use of humour in training for the business-to-business market. Video Arts takes a serious training message and finds an entertaining way of delivering it to make it memorable. Today, the company has harnessed the potential of the growth of digital technology and video streaming, to deliver over 200 memorably entertaining Video Arts programmes in new and innovative ways. Video Arts programmes are entertaining, but they are also seriously effective – and made to the highest production standards, winning over 200 major training awards to date. In May 2007 Video Arts became part of Tinopolis Group, Britain's sixth largest independent television producer. Through their sister company, Tinopolis Interactive, Video Arts now creates customised and bespoke solutions for their customers.

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