

PRESS RELEASE

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For Immediate Use

Course-Source Delivers E-Learning to Queen's Award for Enterprise Winners

Queen's Award for Enterprise winners, The Change Group International PLC, has partnered with Course-Source to provide an extensive skills library for Bureau de Change staff across Europe, North America and Australasia. Learning is accessible worldwide 24/7, hosted on The Change Group's intranet and backed up by Course-Source's hosted Learning Management System controlling course administration, enrolment and certification.

Founded fourteen years ago, The Change Group International PLC is now one of the world's leading foreign exchange companies, employing people of 60 different nationalities speaking 90 languages. The foreign exchange company also owns a range of fashion and gift outlets in city centre locations, airports and seaports.

"We are dedicated to ensuring all members of our organisation have equal access to our learning and development programmes," says Sacha Zackariya, Executive Director, International Development. "Having previously tried a number of different methods of training, we realised e-learning had a huge advantage in that it would enable us to give equal opportunity to everyone irrespective of their location and irrespective of what time of day or night it is in their country."

“We chose Course-Source because they had the widest range of e-learning content. This breadth of material was attractive and being able to supply material from Video Arts under licence was particularly advantageous. We find Video Arts extremely good and had been using it for a while, but the cost of overseas distribution had been a problem. We also chose Course-Source because with some technical modifications, they had a platform that could be integrated with our own intranet-based Learning and Development Centre.”

Course-Source also customised The Change Group’s learning portal, allowing the company to maintain brand identity.

“The Change Group took full advantage of each and every offering Course-Source can provide in terms of e-learning: a hosted LMS, learning content, a customised learning portal and consultancy services,” says Course-Source Managing Director Mike Leeson.

“Partnering with us allowed them to achieve their aims and reach all their global employees, swiftly and easily, via a state-of-the-art, wide-ranging Learning and Development Centre with login area, learning platform and training records held all in one place. Any user around the globe can now go into the system, at any time, see what particular certificate they are doing; what they need to do to achieve that certificate; what exams they need to pass; what coaching or training sessions they need to attend; what materials or books they need to download and what practical experience they need. They can also watch any interactive videos required as part of their course.”

For a full case study of Course-Source's work with The Change Group, go to
http://www.course-source.net/case_studies.html

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Note to Editors: For further information please contact Suzanne Evans at Suzanne
Evans Communications on 020 8687 0713 or 07973 149104. Email
suzanne@suzanne-evans.co.uk